

**Widener University  
presents...**



**The Forum for  
Undergraduate  
Student Editors  
Conference 2015**

## Conference Schedule

Location for daytime events: Webb Room

Location for evening events: Kapelski Learning Center 1

### Thursday, Nov. 5

8:30am **Breakfast and Registration**

9:10am **Welcome/Opening Remarks**

- \*Michael Cocchiarale, FUSE 2015 Coordinator
- \*Catherine Dent, Executive Director of FUSE
- \*Madelyn Moyer-Keehn, President of FUSE
- \*Sierra Offutt, FUSE Vice President of Operations

9:30am **Special Presentation #1: Publishing and the Community**

- \*Joe Samuel Starnes, editor of *Widener Magazine* and author of several novels
- \*Nic Esposito, founder of The Head & the Hand Press and urban farming activist

10:30am **Session #1: The Evolution of the Undergraduate Journal**

\***Komorebi: Forming Identity in a New Online Magazine (Shippensburg University)**

Madelyn Moyer-Keehn ('16), John Watts ('16), Crystal Conzo ('16), Korina Bachman ('18)

\***Intention and Audience: How a University Publication's Aesthetic Is Shaped (Susquehanna University)**

Regan Breeden ('16), Alexis Gargin ('16), Aubrey Johnson ('16)

\***The Making of a Literary, Satirical Newspaper (Susquehanna University)**

Caroline Miller ('18), Jillian Mannarino ('18)

\***Started From the Bottom, Now We're Here: Building an Online Literary Magazine for the Entire Campus (Cabrini College)**

Anthony Lauder ('16), Sarah Alstrom ('16)

## Conference Schedule

12:00pm **Session #2: Evaluating Submissions**

\***The Susquehanna Review: An Editor's Aesthetic Influence (Susquehanna University)**

Megan Ross Rodriguez ('17)

\***Behind the Aesthetic: Perspectives on Submission Evaluation at *The Blue Route* (Widener University)**

Emma Irving ('18), Jennifer Rohrbach ('18), Brette Reichart ('18)

\***"Did I See This In Workshop?": Reading Blind on a Small Campus (Warren Wilson College)**

Michael Pittard ('16), Matthew Tennant ('18), Jimena Novaro ('18)

1:15pm **Lunch**

2:15pm **Session #3: Promoting the Undergraduate Journal**

\***Looks Matters/Looks Matter: Finding a Niche in a Robust Literary Community (SUNY Geneseo)**

Kathryn Bockino ('16), Evan Goldstein ('17), Keara Hagerty ('16), Lea Karnath ('16)

\***Sponsors and Dollar Bills—Reconciling Art and a Need to Stay Alive (Mary Baldwin College)**

Reetu Sinha ('16), Sharanya Rao ('17)

\***Promotional Tactics Across Literary Endeavors on Campus (Susquehanna University)**

Hana Feiner ('17), Regan Breeden ('16)

3:30pm **Break**

4:00pm **Keynote Speaker**

\*Lise Funderburg, author of *Pig Candy*

5:00pm **Dinner (on your own)**

8:30pm **Open Mic**

Hosted by Taylor Brown ('17) & Kimberlee Roberts ('17)

## Conference Schedule

### Friday, Nov. 6

8:30am **Breakfast and Registration**

9:00am **Business Meeting/Elections**

10:00am **Special Presentation #2: William Wordsworth and Textual Scholarship at Widener University**

\*Taylor Brown ('17)

\*Kimberlee Roberts ('17)

\*Ashley DiRienzo ('17)

10:45am **Session #4: Aesthetics and the Online Journal**

\***Marrying Aesthetics and Usability: Literary Journal Websites (Bowling Green State University)**

Kelsey Lortz ('16)

\***The Journal as an Online Experience (St. Louis University)**

Claire Nist ('16), Bailey Tripp ('16), Brenda Suhan ('16),  
Valerie Guempel ('17)

\***The Evolution of *Pitch*: A Journal of Arts and Literature (Cedar Crest College)**

Emily Orischak ('16), Sara Kleinert ('17)

\***Turning A New Web Page (Widener University)**

Sierra Offutt ('16), Kelsey Styles ('17), Taylor Blum ('18)

12:30pm **Lunch**

1:30pm **Special Presentation #3: Publishing Across Platforms**

\*Janine Utell, editor of *The Space Between: Literature and Culture, 1914-1945* and Chair of English at Widener

\*Carla Spataro, publisher and editorial director of *Philadelphia Stories*

2:30pm **Session #5: Aesthetics and Communities**

\***Integrating the Print and Online Journal (UCLA)**

Dylan Karlsson ('18), Tina Lawson ('16), Daniel Noh ('16)

\***A Tale of Two Lit Mags: Accommodating Voices and Media on a College Campus (Ursinus College)**

Nora Sternlof ('16), Brian Thomas ('17), Annie Rus ('17).

Blaise Laramée ('16)

## Conference Schedule

\***Under the Umbrella: Publishing Groups as a Framework for Success (Drexel University):**

Lauren Patterson ('16), Aesha Desai ('17)

\***The Place of Personal Aesthetic in Reviews (Susquehanna University):**

Alyssa Turner ('17), Megan Ross Rodriguez ('17)

4:15pm **Journal Showcase**

5:30pm **Dinner (on your own)**

8:30pm **Smart Barker concert**

### Saturday, Nov. 7

8:30am **Breakfast (on your own)**

9:00am **Brandywine River Museum trip**

**Live tweet your experience  
using #FUSE15**

## FUSE Executive Board

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**President**

**Madelyn Moyer-Keehn**

**Vice President of Operations**

**Sierra Offutt**

**Vice Presidents of Membership**

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**Kathryn Waring**

**Web Coordinator**

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FUSE 2015

## Participating Universities

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*Arcadia University*

*Bowling Green State University*

*Cabrini College*

*Cedar Crest College*

*Delaware Valley University*

*Drexel University*

*Hamline University*

*Mary Baldwin College*

*Oakland University*

*Penn State University*

*Saint Louis University*

*Shippensburg University*

*SUNY Geneseo*

*Susquehanna University*

*University of California, Los Angeles*

*Ursinus College*

*Virginia Commonwealth University*

*Warren Wilson College*

*Widener University*

FUSE 2015

## Special Thanks to...

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*Beth Homan  
Janine Utell  
James Esch  
Eric Wuebkenberg  
Yvonne Orme  
Sam Starnes  
Allyson Roberts  
Kenneth Pobo  
Daniel Robinson  
Mark Graybill*

*Dr. Cocchiarale's CRWR 351 class*

*Widener University's English Club*

**Program Design:**  
Sierra Offutt

**Conference Logo Design:**  
Samuel DeVecchis

